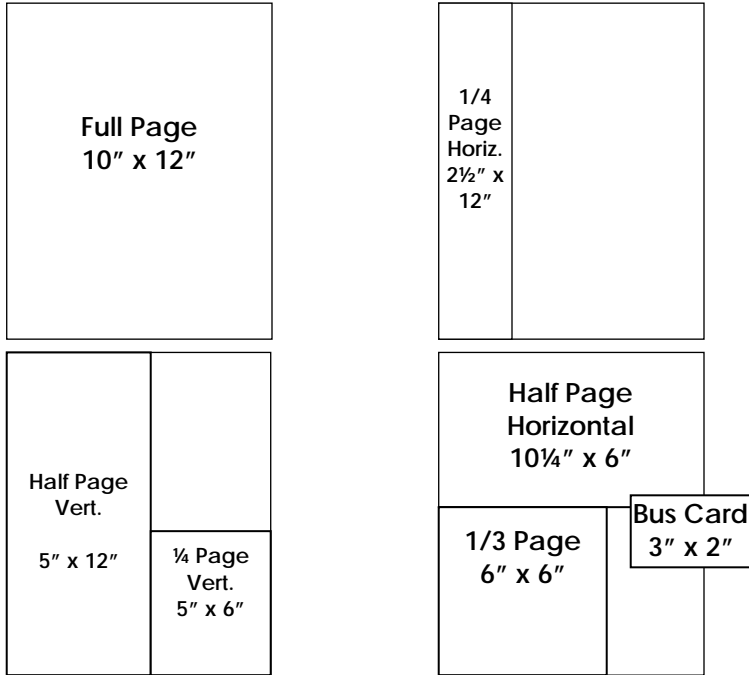


# 2010 AGC CONSTRUCTION CONNECTION ADVERTISING RATES

## Mechanical Requirements



## 2010 Member Rates (per month)

Size	1x	3x	6x	Year
Full Page	\$740	\$700	\$660	\$610
2/3 Page	\$690	\$640	\$585	\$530
1/2 Page	\$560	\$500	\$450	\$400
1/3 Page	\$430	\$390	\$340	\$320
1/4 Page	\$350	\$310	\$260	\$230
Business Card	\$225	\$210	\$160	\$125

## 2010 Non-Member Rates (per month)

Size	1x	3x	6x	Year
Full Page	\$900	\$860	\$825	\$790
2/3 Page	\$775	\$730	\$700	\$660
1/2 Page	\$610	\$560	\$530	\$490
1/3 Page	\$470	\$450	\$420	\$390
1/4 Page	\$375	\$350	\$310	\$285
Business Card	\$275	\$260	\$220	\$180

**Distribution:** Appears monthly as an insert in *In Business Las Vegas*, and mailed to all member general contractors, subcontractors, suppliers and developers, as well as politicians, government agencies, bankers and real estate professionals.

**Color:** Four-color is 20 percent extra.

**Special Placement:** Upon request and availability.

**Deadline:** 15<sup>th</sup> of the month before publication.

**Billing:** Monthly

**Circulation:** 40,000 readers.

## AGC Construction Connection Insertion Order

150 N. Durango Dr., Las Vegas, NV 89145 (702) 796-9986 - Fax: (702) 796-1629

Advertiser: \_\_\_\_\_ Contact: \_\_\_\_\_

Ad Agency: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Size: \_\_\_\_\_ Times to Run: \_\_\_\_\_ Months to Run: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Advertiser holds AGC harmless from any liability or expense occasioned by any claim or proceeding, instituted by a third party resulting in the presentation of Advertiser's ad. This form contains the entire agreement between parties. This agreement cannot be altered, except if approved in writing by the AGC. Signature above acknowledges receipt of copy of this ad agreement. Advertisers are responsible for camera-ready art. Balance due must be paid on a monthly basis. Faith has not been placed on any promise, representation or statement other than as specifically stated herein.

Authorized signature \_\_\_\_\_

Date \_\_\_\_\_